

# International In-House Counsel Journal 5<sup>th</sup> Nordic Annual Roundtable Conference



Thursday 28<sup>th</sup> May 2015, Nasdaq Stockholm, Tullvaktsvägen 15, Stockholm, Sweden

Hosted and chaired by: **Andreas Gustafsson**, Chief Counsel Europe



In Association with: **ELM Solutions, a Wolters Kluwer business**



Organised by: **International In-house Counsel Journal**

Attendees: **General Counsel, Heads of Legal** from qualified Nordic-based companies. Approx 20.

Format: Afternoon roundtable with front-of-room speakers, post-roundtable networking dinner.

16:00 - 16:20 Arrival and registration

16:20 - 16:30 Introduction by Chair

**Andreas Gustafsson**  
Chief Counsel Europe  
**NASDAQ, Stockholm**

16:30 - 17:00 ***Transforming Danske Bank's legal departments after the financial crisis – key dilemmas***

- *What needed fixing - and what worked?*
- *Crisis management and room for development*
- *Cost pressure and needed investments - what to prioritise?*
- *Planning and execution - or just execution?*
- *What are we working on now?*

**Flemming S. Pristed**  
Group General Counsel – Attorney, Executive Vice President  
**Danske Bank, Denmark**

17:00 - 17:30 **The Nordic Corporate Governance Model**

Per Lekvall will provide a detailed overview of the Nordic Corporate Governance Model followed by discussion.

**Per Lekvall**  
Board member  
**Swedish Corporate Governance Board, Sweden**

17:30 - 18:00 **Is the compliance function advisory or policing? – and what is the consequence for reporting lines and main areas of responsibility?**

Let's face it: during the last 5-10 years legal compliance has attracted increasing attention. Increased legislation (also in developing countries) and increased enforcement against “big business” has meant that companies have had to (re)invent compliance functions and – depending on industry – integrate compliance heavily into daily operations. But what is the optimal compliance function structure from an operational efficiency as well as a risk-mitigation approach? Should compliance rest with the legal functions or be a separate organisation with reporting lines similar to those of internal audit? Should it be centralized or decentralized? And how is monitoring and assurance ensured (without disrupting business too much...)?

**Christian Kledal**  
Group General Counsel  
**A.P. Møller - Mærsk A/S, Denmark**

18:00 - 18:30 **Using Technology to Drive Legal Department Performance**

*Top 10 Metrics to Track to Drive Success*

Organisations face mounting pressures to reduce costs, improve the efficiency and the quality of legal service delivery, and manage budgets with exceptional predictability and certainty. In response, a key priority for many corporate legal departments is to use data and metrics to improve operational and financial performance and bring insights to the point of action.

We'll discuss your challenges then share a structured, practical approach to help you focus on optimising the core disciplines necessary for to create a high-performing legal department. This brief, high-impact session provides an overview of the top key performance metrics and operational reports available and the value these bring to help you take your department to the next level; improve your focus, make better informed decisions, and get the results you need to meet your organisation's strategic objectives.

**Marcus de-Layen Vian**  
Regional Sales Director Nordics  
**ELM Solutions**

18:30 - 19:30 **Panel Session – Managing the In-house Legal Function**

Examination of when to handle matters in-house or go to external counsel:

- *What are the drivers to take work outside? – cost, time, resource, ability*
- *How to benchmark costs of external against in-house counsel*
- *Can mediation assist in cost reduction?*
- *When there is short term demand - Is there a case to use the services of other in-house teams either within a multinational group?*
- *Do you get value for money by having a large in-house team?*
- *How to manage external legal fees and keep them under control*
- *How to control internal costs and improve your team's efficiency*

**Panel Chair: Andreas Blomquist**  
Senior Legal Counsel  
**Nasdaq, Sweden**

**Jukka Muhonen**  
Master of Laws, LL.M., MBA  
Director Global Business Development & Alliance  
Management  
**Orion Corporation, Finland**

General Counsel, Denmark TBA

**William McKechnie**  
Head of Corporate Legal Sweden  
**If Insurance, Sweden**

**General Counsel, Norway TBA**

19:30 Adjourn for networking dinner at **Restaurant “Fem Små Hus”**, Nygränd 10, 111 30 Stockholm.