## THE BITS TO KNOW ABOUT

## **CYBERSECURITY**

(Even Especially if you are a lawyer)

Anca Plovie

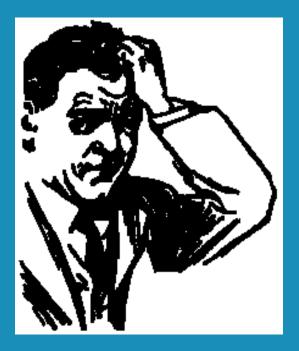
Cyberspace: - global reach of ubiquitous networks

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## Cyberspace: - fast connection speeds

Cyberspace: - lack of largely accepted norms and principles

## **CYBERSECURITY?**



measures taken to protect a computer or computer system (as on the Internet) against unauthorized access or attack (Merriam-Webster Dictionary)

## CYBERSECURITY 40 aims to 110 attain and maintain<sup>0</sup>

6

12

confidentiality

## CYBERSECURITY aims to attain and maintain



**CYBERSECURITY** aims to attain and maintain confidentiality integrity and availability

**CYBERSECURITY** works on global threats under legal uncertainty



Cybersecurity has to contend with an Internet architecture that makes it virtually impossible to attribute an attack to an actor



Traditional approach to security was to build and stand on a wall protecting the most valuable enterprise assets.

### NEW SPACE, NEW PLAY RULES - THE "INTERNET OF THINGS" AND THE "BIG DATA" WORLD

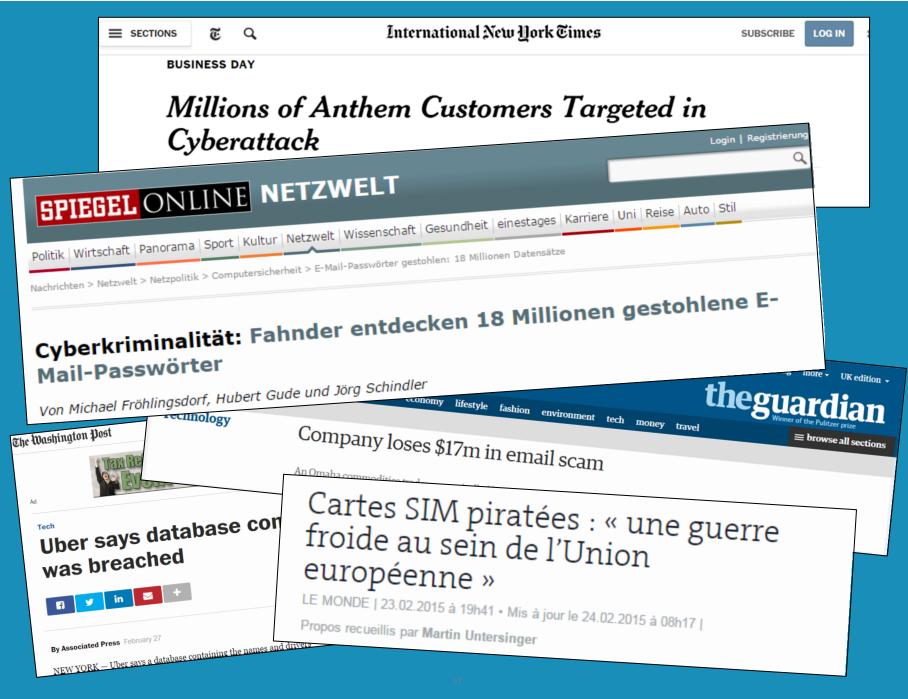
• Threats are rapidly multiplying, originating across enterprise walls and taking new forms

- persistent probing,
- malicious codes,
- software vulnerability exploits,
- denial of service attacks, etc

⇒enforcing a perimeter and reacting to events no longer sufficient

# ⇒harder to identify and defend against new threats

-Organizations need to analyze and correlate all available streaming and historical data to continuously identify threats - and act in real time to protect all physical and cyber assets.



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## Hacked By HEOP

### Warning :

We've already warned you, and this is just a beginning. We continue till our request be met. We've obtained all your internal data including your secrets and top secret if you don't obey us, we'll release data shown below to the world. Determine what will you do till November the 24th, 11:00 PM(GMT). Data Link :

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### **SWISS LEAKS**



### **ADOBE BREACH**

HACKERS RECENTLY LEAKED 153 MILLION ADOBE USER EMAILS, ENCRYPTED PASSWORDS, AND PASSWORD HINTS. ADOBE ENCRYPTED THE PASSWORDS IMPROPERLY, MISUSING BLOCK-MODE 3DES. THE RESULT IS SOMETHING WONDERFUL:

USER PASSWORD	HINT	
4e18acc1ab27a2d6 4e18acc1ab27a2d6	WEATHER VANE SWORD	
He1Bacc1ab27a2d6 aDa2876cblealfca	NAME1	
8babb6299e06eb6d	DUH	
Sbabb6299e06eb6d aDa2876eblealfca		
8babb6299e06eb6d 85e9da81a8a78adc	57	
He18acc1ab27a2d6	FAVORITE OF 12 APOSTLES	
1ab29ae86da6e5ca 7a2d6a0a2876eb]e	WITH YOUR OWN HAND YOU HAVE DONE ALL THIS	
a1f9b2b6299e7a2b eadec1e6ab797397	SEXY EARLOBES	
a1f9b2b6299e7a2b 617ab0277727ad85	BEST TOS EPISODE	
3973867adb068af7 617ab0277727ad85	Sugarland	
1ab29ae86da6e5ca	NAME + JERSEY #	
877ab78898386261	alpha	
877ab78898386261		
877ab78898386261		
877ab78898386261	OBVIOUS	
877ab78898386261	MICHAEL JACKSON	
38a7c9279cadeb44 9dcald79d4dec6d5		
38a7c9279cadeb44 9dcald79d4dec6d5	HE DID THE MASH, HE DID THE	
38a7c9279cadeb44	PURLOINED	
THE CREDIEST CRASSING RUTTE		
THE GREATEST CROSSWORD PUZZLE		
IN THE HISTORY OF THE WORLD		

### **TOP BREACHES OF 2014**

### Million records exposed in data breaches



Source: 2014 Breach Level Index Gemalto NV, 2015, www.gemalto.com

### **MOTIVATION**

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## Financial gains

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No. 636,272.

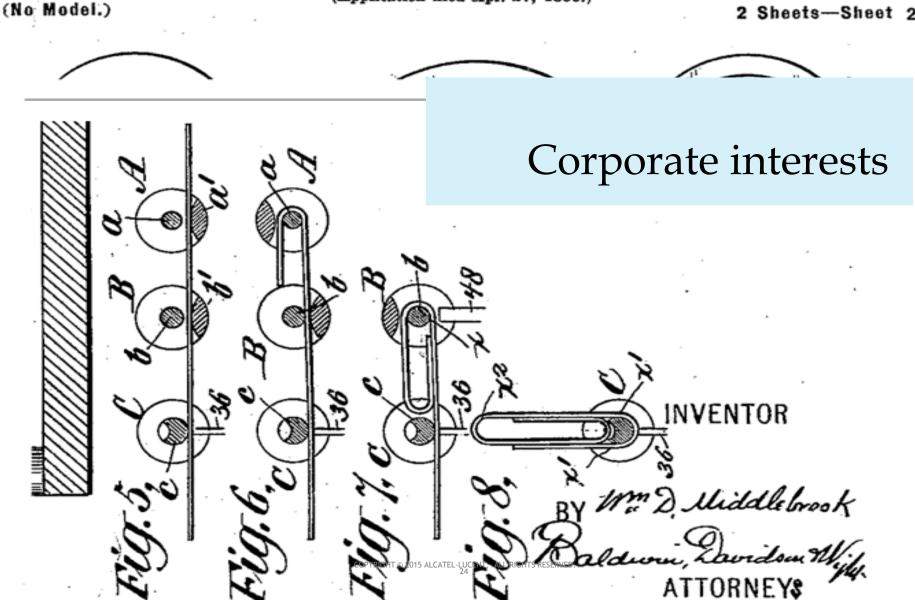
Patented Nov. 7, 1899.

#### W. D. MIDDLEBROOK.

MACHINE FOR MAKING WIRE PAPER CLIPS.

(Application filed Apr. 27, 1899.)

2 Sheets-Sheet 2.





## Political interests

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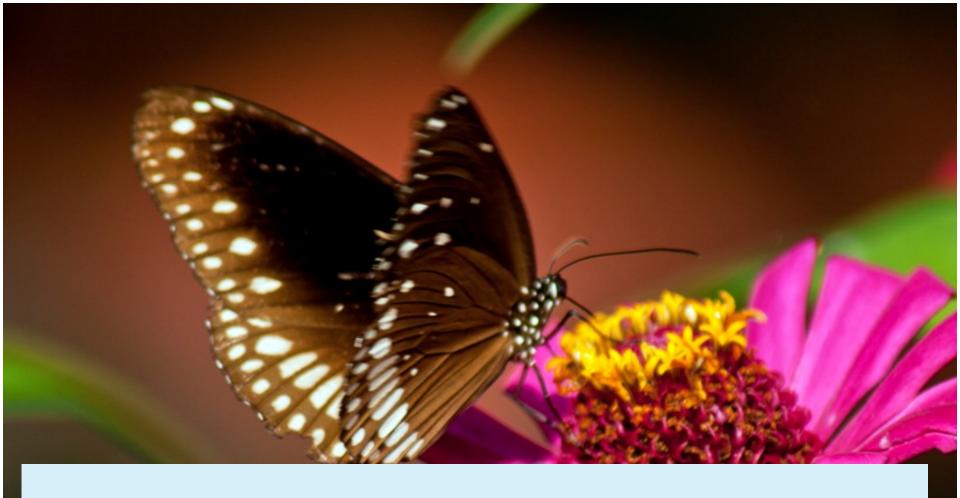


## Hacktivism

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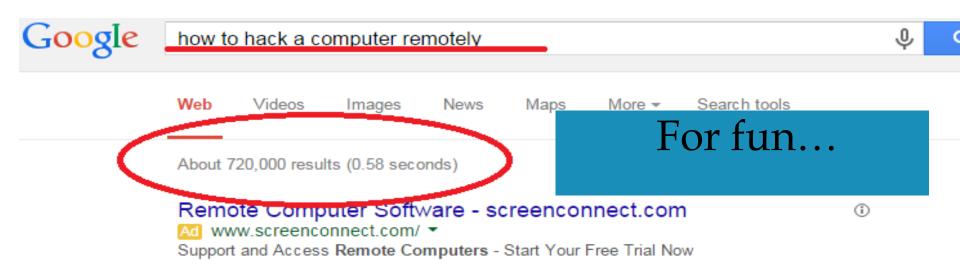
## Narcissism





## Revenge and punishment

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#### How to hack remote computer using IP Address | HackTweaks www.hacktweaks.com/how-to-hack-remote-computer-using-ip-address/ -

Again this is IP based and this is possible only when your friend's **computer** is online. If it is off or not connected to internet then **remote** IP **hacking** is totally ...

#### How to remotely Hacking into Another Computer Without ...



www.youtube.com/watch?v=JUFdFkas-tA Oct 31, 2012 - Uploaded by W4RCRYzeeH4CK3R Hello everyone, in this video i'll be teaching you how to Trace someone and a **remote** access trick that is ...

#### 3 Ways to Hack a Computer - wikiHow

www.wikihow.com > ... > Internet > Internet Security -Hacking a computer is a useful and, at times, an important skill to pick up. Below are ... Three Methods:Hacking Log-InsRemote HacksHacking WiFi. Hacking a ...



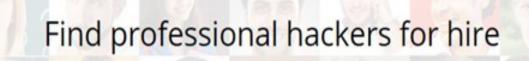
HACKERS LIST

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**Find Hackers** 

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**Bid Projects** 



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FAQ

Register

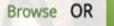
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Login

?

How It Works

People need professional hackers for hire. So, we connect people who need professional hackers to professional hackers for hire around the world. Safe, fast and secure Learn how it works.



COPYRIGHT @ 2 HOALETTE UCTION OF REFERENCE HT hacker.

Start Project

## WHY WOULD THEY ATTACK US?





- Business plans, including merger or acquisition strategies, bids, etc.
- Trading algorithms
- Contracts with customers, suppliers, distributors, joint venture partners, etc.
- Employee log-in credentials
- Information about company facilities, including plant and equipment designs, maps, and future plans
- Product designs
- Information about key business processes
- Source code
- Lists of employees, customers, contractors, and suppliers
- Client data

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Source: Internet Security Alliance.

### **CYBERSECURITY RISKS**

### INTERNAL THREATS (INCLUDING AUTHORIZED THIRD PARTIES)

"The majority of our analysis of data breach investigations -- 76% -- revealed that the third party responsible for system support, development and/or maintenance introduced the security deficiencies exploited by attackers."

- Trustware Global Security Report

### Top 5 'admin' user passwords:

1. "admin"
2. "123456"
3. "mysoul16"
4. "1234"
5. "password"

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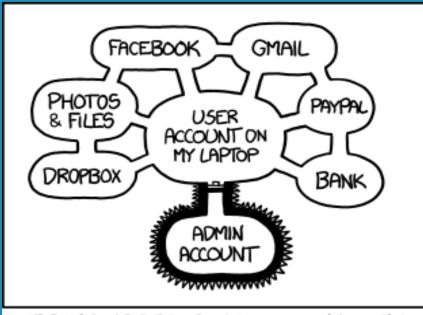
## PASSWORD FATIGUE

Top 25 most hacked passwords:

- 1. 123456 (Unchanged)
- 2. password (Unchanged)
- 3. 12345 (*Up* 17)
- 4. 12345678 (Down 1)
- 5. qwerty (Down 1)
- 6. 123456789 (Unchanged)
- 7. 1234 (*Up 9*)
- 8. baseball (New)
- 9. dragon (New)
- 10. football (New)
- 11.1234567 (Down 4)

- 12. monkey (Up 5)
- 13. letmein (*Up* 1)
- 14. abc123 (Down 9)
- 15. 111111 (Down 8)
- 16. mustang (New)
- 17. access (*New*)
- 18. Shadow(Unchanged)
- 19. master (New)
- 20. michael (New)
- 21. superman (New)
- 22. 696969 (New)
- 23. 123123 (Down 12)
- 24. batman (New)
- 25. trustno1 (Down 1)

# PASSWORD RE-USE



IF SOMEONE STEALS MY LAPTOP WHILE I'M LOGGED IN, THEY CAN READ MY EMAIL, TAKE MY MONEY, AND IMPERSONATE ME TO MY FRIENDS,

> BUT AT LEAST THEY CAN'T INSTALL DRIVERS WITHOUT MY PERMISSION.

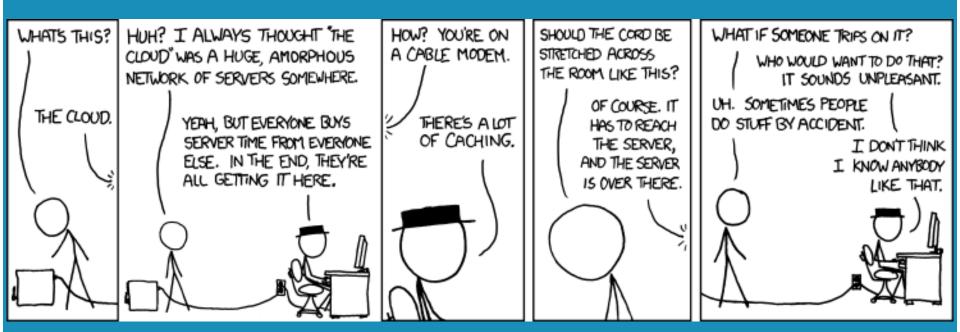
# SOCIAL ENGINEERING



# *key factor in* **92%** *of industrial espionage attacks*

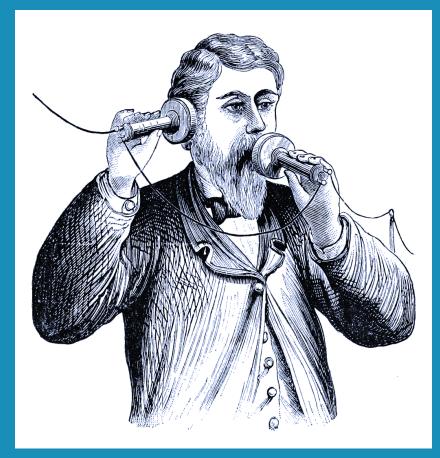
# **CLOUD SECURITY**

# "a super computer in your pocket"



# Vendor and Supply chain

# BRING YOUR OWN DEVICE (or better: PLEASE DON'T!)



## MOBILE APPLICATIONS

# "There's an app for that!"

Monica Edit Logout E-Mail Articles Horoscope Google Facebook Jokes docs™ + Bible bax Bible Quran Box.Net • C 🎭 🚸 0 🕕 

# USE OF WI-FI



# Londoners agree to give up first-born child in exchange for free internet

Experiment with 'Herod clause' exposed lax security with open wi-fi networks

Lizzie Dearden

Tuesday, 30 September 2014

Londoners agreed to give away their first-born child in exchange for free wi-fi in an experiment exposing an "utter disregard" for security by smartphone users.

# **REGULATORY CHALLENGES**

### SETTING THE STAGE:

- 1992 OECD: "Guidelines for the Security of Information Systems", revised in 2002 & December 2014
- 2001 **Council of Europe** Convention on Cybercrime ("Budapest Convention")
- 2008 OECD: "Recommendation on the Protection of Critical Information Infrastructures", revised in 2013
- UN through ITU (193 member states):
  - 2010 Global Security Agenda
  - 2011 ITU National Cybersecurity Guide
  - 2014 Global Cyber Security Index

### CYBERSECURITY LEGISLATION

Typically covers five main areas:

- Legal Measures
- Technical Measures
- Organizational Measures
- Capacity Building
- National and International Cooperation

#### **EUROPEAN UNION**

EU Commission February 7, 2013:

1. EU Cybersecurity Strategy

2. Draft EU Network and Information Security (NIS) Directive

# DRAFT NIS DIRECTIVE AIMS:

- achieve European cyber resilience
- drastically reduce European cybercrime
- develop common European cyber defense policies and resources
- establish a coherent European cyberspace policy and promote core EU values
- EU competent authorities to cooperate, share information, and coordinate responses
- 18 months implementation period through national laws (if adopted)

### DRAFT NIS DIRECTIVE KEY POINTS

- companies in "critical" sectors to adopt strict network security standards and report "significant" cybersecurity incidents
- broad section of industry sectors, including "nonessential" services (e.g. YouTube)
- no clear distinction between targeted cybersecurity incidents and other types of breaches
- Red Flag: breach reporting requirements are not harmonized with existing and anticipated breach reporting requirements under the EU E-Privacy Directive and the proposed EU General Data Protection Regulation!

### DRAFT NIS DIRECTIVE APPROACH IS PRESCRIPTIVE:

- Market operators are to improve cybersecurity frameworks
- Tougher sanctions
- Scrutiny from a cybersecurity watchdog

#### **UNITED STATES**

February 12, 2013, Executive Order 13636

"to enhance the cybersecurity of <u>critical</u> infrastructure in the US"

#### **UNITED STATES**

# February 12, 2014, National Institute of Standards and Technology:

Framework for Improving Critical Infrastructure Cybersecurity

("NIST Framework")

- voluntary
- based on existing standards, guidelines, and practices
- provides guidance for reducing cybersecurity risk
- for organizations within critical infrastructure sectors

### USA - THE OTHER ACTORS ON THE SCENE

- Federal Trade Commission
- Securities Exchange Commission
- Department of Justice
- US Congress
- State Attorneys General

## ASIA PACIFIC POLICY DEVELOPMENTS

#### Legislation introduced but not yet adopted:

- India
- Japan
- Singapore
- Thailand

# ASIA PACIFIC POLICY DEVELOPMENTS

### PR China

- Intention to legislate on cybersecurity announced in March 2015 but no draft is available yet.
- Cybersecurity implications of the draft antiterrorism law and new banking rules: technology suppliers required to hand over sensitive information such as encryption keys or source code to Chinese regulators.

### **NEWEST REGULATORY CHALLENGE**

# Data sovereignty and data localization

- Brazil
- Russia

# **CONSEQUENCES OF A DATA BREACH**



### **COST ISSUES**

Average total organizational cost of a data breach (in USD):

- US:	\$5,850,000
-Germany:	\$4,740,000
-France:	\$4,190,000
-UK:	\$3,680,000
- Italy:	\$2,690,000

#### (Source: Ponemon Institute, 2014)

# **TYPES OF COSTS ASSOCIATED WITH A DATA BREACH**

- Business continuity costs
- Investigation costs
- Contractual liability to business partners and to customers
- Notification costs
- Credit-monitoring services
- Identity restoration services
- Identity-theft insurance
- Regulatory costs
- Legal assistance
- Litigation costs

Some estimates predict that between

\$9 and \$21 trillion of global economic value creation could be at risk if companies and governments are

unable to successfully combat cyber threats.

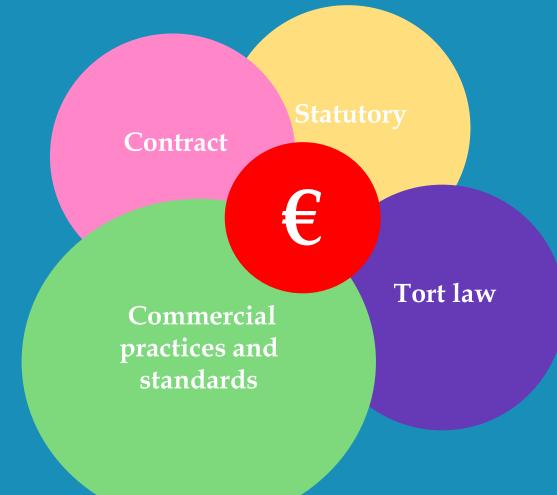


# **OTHER CONSEQUENCES**

- Competitive disadvantage
- Loss of business
- Loss of business
- Reputational issues
- Loss containment

# **Red Flags in Contracts**

Sources of liability



# PRIVACY AND CYBERSECURITY – SOME RED FLAGS IN CONTRACTS

# **Compliance with Privacy Laws**

Define term "Privacy Laws" based on:

- data subjects
- type of personal data
- extra-territorial application of laws
- specific sectoral laws applicable

# PRIVACY AND CYBERSECURITY – SOME RED FLAGS IN CONTRACTS

# **Obligation to protect data**

#### **Determining factors:**

- Where personal data will be processed
- Who will process personal data
- What personal data will be processed
- How personal data will be processed

# **Security obligations**

- Categories of data
- Location of data
- Measures taken to protect data while at rest or in motion
- Compliance to security standards

# Monitoring and audit rights for the customer

"More tears are shed over answered prayers

than unanswered ones."

- Mother Teresa

# Notification and cooperation obligations

• required by law or not

- deadlines for notifications
- co-operation post breach

# Duty to appropriately manage or eliminate security/cyber risks

Know your definitions:

Risk vs. vulnerability vs. event vs. threat vs. incident

• Full elimination of risk is often undesirable

# Liability of Board and Management

- Intense focus by regulators
- Personal liability may be engaged
- Need to:
  - get the right team in place
  - prepare proactively
  - know what is valuable and needs protection
  - allocate time at board meetings



# **Cyber Insurance:**

- 32% of companies have it
- essentials: coverage, exclusions, retentions/franchises, prerequisites, annual review

# **IS IT REALLY THAT COMPLICATED TO PREPARE?**



# **Proactive incident response planning**

- inventory databases with sensitive personal information and other critical data
- understand how personal information flows through the organization
- conduct ongoing risk assessments for internal and external risk to the data
- involve the Board
- inventory of third party relationships
- inventory of compliance requirements
- develop a breach response procedure
- cyber insurance

# **Minimal technical measures**

- Restricting user installation of applications ("whitelisting" as opposed to "blacklisting")
- Ensuring that the operating system is patched with current updates
- Ensuring that software applications have current updates
- Restricting administrative privileges
- Boundary firewalls and internet gateways

# >< PRIVACY?</pre>

# Be cybersafe!

## MY RESOURCES:

Cyber Security Skills – A Guide for Businesses:

https://www.gov.uk/government/uploads/system/uploads/attachment\_data/f ile/385009/bis-14-1277-cyber-security-balancing-risk-and-reward-withconfidence-guidance-for-non-executive-directors.pdf

Safe checking if my details been compromised in any recent data breaches:

https://haveibeenpwned.com/

Chronology of Data Breaches from 2005 to present:

https://www.privacyrights.org/data-breach

First 24 hours after breach checklist:

http://www.experian.com/data-breach/24-hour-checklist.html

Various CISO checklists:

http://www.cisoplatform.com/profiles/blog/list?tag=Checklists

# MY RESOURCES:

Cybercrime Convention (Budapest Convention) http://conventions.coe.int/Treaty/en/Treaties/Html/185.htm

Glossaries of Security Terms:

http://www.sans.org/security-resources/glossary-of-terms/

http://niccs.us-cert.gov/glossary

#### Examples of data breach procedures:

<u>https://ico.org.uk/media/for-</u> organisations/documents/1562/guidance\_on\_data\_security\_breach\_management .pdf</u>

https://www.exeter.ac.uk/media/level1/academicserviceswebsite/it/recordsman agementservice/20130322\_Data\_Breach\_Procedure\_1.0.pdf

https://www.priv.gc.ca/information/guide/2007/gl\_070801\_02\_e.pdf

#### Articles and Papers:

The rule of law on the Internet and in the wider digital world:

https://wcd.coe.int/ViewDoc.jsp?id=2268589

Nice trivia:

What hacking reveals about a person:

http://pando.com/2013/10/26/i-challenged-hackers-to-investigate-me-and-whatthey-found-out-is-chilling/

Consequences of data breaches:

http://thinkprogress.org/economy/2015/01/12/3610424/charlize-theron-paygap/

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Chain close-up: By Toni Lozano, http://www.flickr.com/photos/quiero-un-pantano/176909201, via Wikimedia Commons

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